

## Case Study:

### Vehicle Technician

### Fords of Winsford



#### Retail Motor Industry: Vehicle Maintenance and Repair

Oliver Ince works as part of a team of fifteen in the workshop at Fords of Winsford, a high volume used car retailer which has been established fifty years. His key responsibility is to fit parts to cars and make sure that all the vehicles are prepared to a high standard before they are offered for sale.

#### Benefits

By choosing an Apprenticeship, Oliver has gained skills, experience and a qualification to enable him to build a successful career. The salary he earns as an apprentice has also given him the opportunity to start planning for the future, as he explains:

"Doing this Apprenticeship has had a huge impact on my life. I left school with good GCSEs but never really had any idea about what I wanted to do; I now feel I am doing something positive to achieve my goal."

**"I believe that I have matured since starting the Apprenticeship, and I have bought an apartment with my fiancée with the confidence that one day I will become my own boss."**

#### Why an Apprenticeship?

After leaving school Oliver worked in a fast food restaurant before getting a job washing cars at Fords of Winsford, where he quickly developed a reputation for working hard.

He soon realised that he wanted to build a career working with cars, but was concerned that he didn't have any experience. Fortunately two of his cousins had already completed their Apprenticeships with the company, and they encouraged Oliver that this was the best route into a career as a vehicle technician.

#### What Next?

Once Oliver completes his Apprenticeship he will continue to work at Fords of Winsford and progress on to an Advanced Apprenticeship.